

Portal Features Overview

Streamlined, Intelligent Access to Your Brand

Branding

- We can provide many levels of branding, including logos, colors, page design, product options, menu visibility, and more. Contact a Sales Representative for a branding guide to see our host of options, or schedule a demo today!

Products & Design Options

- We support on-demand manufactured products, inventoried products, mailing products, and vendor outsourcing.
- Product specifications can be as open or restricted as you'd like. For example, you can pre-select options for paper, coating, size, style, etc. – or you can hide the options entirely.
- Online design/personalization can be applied to any type of product, including printed, digital-only, promotional, or wide-format mediums.
 - ◆ All design options are determined based on your needs.
 - ◆ Users will only be able to customize aspects that you allow, protecting your brand and message.
- Pricing can be customized as needed, including royalty, markups, order fees, shipment fees, etc.
- We support approval controls on the product level for art approval, pricing approval, etc.

Billing/Reporting

- Many levels of customization for billing, including 3rd party payment, credit card, and invoicing.
- Invoicing is optional per job/order or statements by week/month.
- Shipping carrier customization:
 - ◆ Default carriers: USPS, UPS, FedEx, Freight, Local Truck, On-Site pickup
 - ◆ Limit shipping carriers by type or method.
- 3rd party shipping.
- Reporting for inventory usage, product usage, accounting, and more.
- Custom report formats, on-demand reports, and scheduled email reports.

Integration

- Single Sign On
- HR Sync:
 - ◆ Allows complex reporting by location, business unit, etc.
 - ◆ Allows custom product options and permissions to be applied before users register.
- Reports designed for accounting import.
- Document Management Systems Integration.

Accounts & Users

- User groups (accounts) can be used to show relevant products and messages to different users.
- For user-restricted pages, we can provide you with a unique URL that can be used to register new users.
 - ♦ You can use this custom page to create new users or send the page to others to create their accounts.
 - ♦ Registration Notification
- Billing can be controlled on an account or user basis.
 - ♦ This means we can require a credit card for some users and send invoices for others.
- All job history is stored on the user level, allowing users to quickly reorder from their existing designs.
- Approval can be required for certain users, user groups, products, or purchase prices.

Custom Features

- We have no problem building additional features! Our product is supported by an on-site IT staff. Custom features can be built upon request.

Pricing Structure

- Cost is determined based on portal configuration.
- For most portals, the cost is driven by the setup of new designs/functionality or updates to existing designs.
 - ♦ The typical setup cost for an online design item is between \$150-\$250.
 - If we are setting up several at a time, the cost per design goes down as we can complete them all at the same time.
 - ♦ Certain features incur setup or configuration charges.
- Our print and mail fulfillment pricing is market-based and very competitive.
- Monthly hosting fees are charged based on portal configuration.

Support

- All of our departments—development/implementation, customer service, and production—are located in the United States and can be reached by phone, email, and live chat.
- Our Customer Service agents are trained on new portals to enable fast assistance to your users.
- We pride ourselves on offering the “old school” style of service with the speed and lower costs associated with new technologies, and we think you’ll find that true as you work with us.

Ready to get started?
Contact our portal experts today!

(919) 342-4603
Sales@TelepathicGraphics.com
TelepathicGraphics.com

