



FOR IMMEDIATE RELEASE

MARCH 25, 2018

## PRINTING EXCELLENCE IN THE CAROLINAS RECOGNIZED

### Telepathic Graphics Inc. Announced As Award Winner in the 2017 PICA Awards

Charlotte, NC — The Printing Industry of the Carolinas (PICA) has announced that **Telepathic Graphics Inc.** of **Raleigh** is an award winner in the 2017 PICA Awards Competition. The announcement was made March 24, 2018, during the 2017 PICA Awards Banquet in Greensboro, North Carolina, with more than 250 industry professionals in attendance. The PICA Awards competition is celebrating its 52<sup>nd</sup> season and continues to be one of the largest printing contests in the nation.

This year, the PICA Awards attracted more than 580 entries from 44 printing companies, along with more than 145 entries from 5 graphic arts high schools and 5 college graphic arts programs from across the Carolinas.

**Telepathic Graphics Inc.** won **2 Best of Category Awards**. Only one “Best of” may be given in each category. One or more Special Judges Award or Award of Excellence may be given in each category, limited to no more than one third of total entries per category. **Telepathic Graphics Inc.** also won the **HP Award for Best Digital Printing**.

A panel of out of state judges with extensive experience in printing and print production was brought in to examine the work. Each entry was judged on its own merit in a category with similar printed pieces. The judging criteria included: registration, crossovers, clarity and neatness, sharpness of halftones and line drawings, richness and tonal qualities of color, paper and ink selection, ink coverage, difficulty of printing, effective contrast or softness, finishing, bindery, and overall visual impact.

For more information, call **Robert Boyle of Telepathic Graphics Inc.** at **(919) 342-4603**.

*Since 1931, The Printing Industry of the Carolinas, Inc. (PICA) has been dedicated to advancing the success of the Carolinas’ printing and imaging industry. Working together with Printing Industries of America, the world’s largest graphic arts trade association, PICA provides training, resources, and a voice of advocacy on both a state and national level.*

*PICA is a trade association representing the graphic communications industry in North and South Carolina. North Carolina ranks as the 17<sup>th</sup> largest state print market in the United States with \$3.66 billion in sales, 1,227 total printing establishments and 20,130 employees. South Carolina ranks 33<sup>rd</sup> in the nation, with \$1.35 billion in sales, 497 establishments, and 7,759 employees. PICA is headquartered in Charlotte, NC. For more information, visit [www.picanet.org](http://www.picanet.org).*

*The PICA Awards Competition, owned and managed by The Printing Industry of the Carolinas (PICA), is an annual event established in 1966 that recognizes and rewards printing and imaging companies who combine fine craftsmanship with technology in order to produce outstanding finished products. The award-winning companies are honored each year at the PICA Awards Banquet.*

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